



PRESS RELEASE

Contact

Jennifer Saunders
+1.703.709.3000
jsaunders@apexcovantage.com

APEX COVANTAGE UNVEILS NEWLY DESIGNED WEB SITE

New site showcases many benefits of knowledge process outsourcing (KPO)

HERNDON, VA – July 14, 2006 – Apex CoVantage, a leading global knowledge process outsourcing company, announced today the launch of their newly designed web site: www.apexcovantage.com. In addition to the new look, the site has a wealth of information for businesses across many industries on how they can extend their global supply chain and benefit from knowledge process outsourcing.

The redesigned site focuses on Apex' four core knowledge-based offerings, including publishing solutions, engineering solutions, contact center solutions, and research and content solutions.

The Publishing Solutions section includes information on Apex's unrivaled archival digitization technology, content capture and conversion capabilities, editorial services, as well as prepress and composition services. The Engineering Solutions section is dedicated to Apex's considerable structural engineering, mechanical, electrical and plumbing (MEP) engineering and geospatial engineering data solutions. The Contact Center Solutions section focuses on enterprise solutions including inbound and outbound services to the English-speaking and Latino markets, data analytics, marketing services such as response modeling and target segmentation, and business services including A/R management and back office services. The Research and Content section details how companies can benefit from Apex's solutions for database and original content creation, customized market research, and business intelligence.

"The goal in developing the new Apex CoVantage.com was to show businesses how they can improve their product offerings, productivity and client satisfaction by partnering with us," says Jennifer Saunders, Marketing Director of Apex CoVantage. "Visitors to the site will be able to learn how Apex solutions can help them to drive revenue by leveraging the power of global KPO."

The site was designed by Gravitare Design, a full-service design firm in Vancouver, WA. Owner and Partner Ruth Maugeri says, "We wanted the site to reflect the warmth and personality of Apex, while showcasing their considerable global capabilities." To learn more about Apex's global Knowledge Process Outsourcing services, please visit the new site at www.apexcovantage.com.

###

About Apex CoVantage

Apex CoVantage (www.apexcovantage.com) is an American provider of Knowledge Process Outsourcing (KPO) services. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore services. Today, we provide contact center, engineering, publishing and prepress solutions, as well as professional KnowledgeSolutionsSM, from a global network of service centers. Our clients include many of the largest, fastest growing and most admired companies in the United States, Europe and the Pacific Rim. In every industry and every service area, these clients are reaching the next level of service performance in partnership with Apex CoVantage.

Apex CoVantage • 198 Van Buren Street, Suite 120 • Herndon, Virginia 20170

p: 703.709.3000 • f: 703.709.0333 • info@apexcovantage.com • www.apexcovantage.com

About Gravitare Design

Gravitare Design Studio (www.gravitaredesign.com) is a full-service marketing firm, offering a range of web and print services. Founded in 1999, Gravitare is committed to offering excellent value to its customers through compelling design and outstanding customer service.